

ACE DEVICES

THE TECHNOLOGY HUB

Conceptualized By

**FORCE 4
PRODUCTIONS**

© 2007-08 All Rights Reserved. www.force4productions.com

Who Are We?

Some of Our Clients



RELIANCE
Data Center



Avalon Heights
International School

Force 4 Productions since its formation in 2004, has concentrated in providing online solutions for our clients, some of the projects undertaken have provided our clients with a complete online model of the business they run, enabling them to run their business effectively from anywhere in the world.

We provide a complete multimedia solution to our clients which includes cutting edge technology such as web 2.0 technologies (RSS, AJAX, XHTML), 3D walkthroughs, Traditional media support (Print, Brochures and Profiles). In short we fulfill every multimedia requirements of our clients.

We are proud to say that we are one of the Few companies who can give you Web NEXT and Web 2.0 Support, the number of such companies in India is less than a dozen.

We have also ventured into the field of productions, with 2 short films and some other commercial and non commercial projects, we can apply our expertise as a production studio.

ACE
DEVICES
WWW.ACEDEVICES.COM

Why Now?

Internet penetration is at an all time high in India. Partly due to the new economic boom and partly due to easy availability of broadband connection at affordable rates.

But at the same time the amount of services online which provide easy transactions and transparent solutions to most buying needs of the Indian consumer is in short order. Recently the corporate world realized the potential of this online market place.

E-commerce in India is set to jump 95 per cent from Rs.11.8 billion to Rs.23 billion in 2006-07* on a whopping Rs.2.18 billion advertisement-spend. This is mainly because India's current 38.5 million Internet users will shoot up to 100 million by 2007-08. The convenience, comfort and flexibility of the online market place bring in a high degree of repeated purchasing by the user. Also with the robust growth in the telecommunication industry, Internet will definitely continue to boom in the years to come.

* Source India times and IAMAI

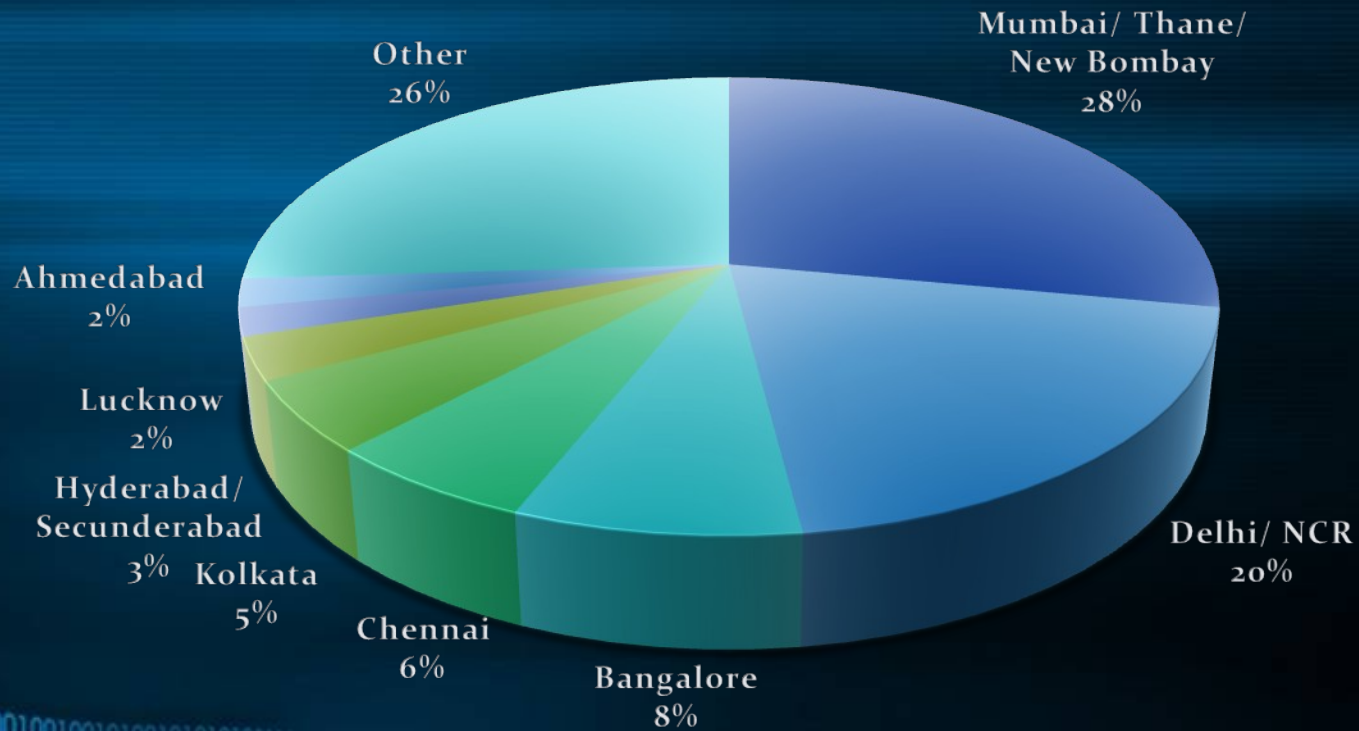
ACE
DEVICES
WWW.ACEDEVICES.COM

Will It Work?

- THE INTERNET IS RAPIDLY GROWING AS THE PREFERENTIAL MEDIUM FOR VARIOUS TRANSACTIONS, BE IT E-COMMERCE OR ONLINE MARKET PLACE.
- THE NUMBER OF INTERNET USERS IN INDIA IS AROUND 38.5 MILLION ACCORDING TO IAMAI (INTERNET AND MOBILE ASSOCIATION OF INDIA)
- ACCORDING TO IAMAI, 33% OF THIS 38 MILLION HAVE BOUGHT COMPUTERS & PERIPHERALS ONLINE & 42% ARE LIKELY TO BUY THEM IN THE NEAR FUTURE.
- THE PERSONAL COMPUTER SALES HAVE SEEN GROWTH OF 24% WHERE LAPTOPS HAVE SEEN PHENOMENAL GROWTH AT 168% DUE TO THE FALL IN LAPTOP PRICES.
- AN WHOOPING 93% OF THE PEOPLE WHO HAVE PURCHASED ONLINE ARE WILLING TO RECOMMEND IT.

The Numbers?

Hardware Sold



The Features Of AceDevices.Com

BASIC FEATURES

Product Listings
Product Regular Updates
Reviews
Previews
Category-wise Comparison
Easily Accessible Icons and Graphs

ADVANCED FEATURES

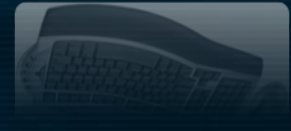
Customer Reviews
Comments
Discussions
Live Data Updating

SPECIAL FEATURES

Ask The Geeks
Assemble Your Computer Virtually
Misc Value Added Services

MARKETING FEATURES

Discounts (Seasonally)
Contests
Discounts (Through Affiliates)
Rebates Like buy 2 For Price of 1
Special Sales



ACE
DEVICES
WWW.ACEDEVICES.COM

Where's The Money?



- Computer Hardware is often grossly over priced and unavailable some of the times, Providing hardware for competitive rates And still making a profit, is the aim of ACEDEVICES.COM
- Also ensuring that the website is well supplied with advertisements and product sponsorship, will enable us to Maintain a Strict Level of Quality and immediate customer support.
- Due to the FACT that hardware gets outdated in every Six months or less it is ensured that there Will be repeated and constant buying from our patrons.
- Not to state the obvious Fact that hardware industry is one of the fastest growing industries in the World.

What's New?

So what are we doing that sites before us haven't?

Most Computer Peripheral selling sites Do Not take the time to actually interact with the consumers.

AceDevices.Com will, being consumers ourselves gives us an insight about what the people really want.

Not only do we sell hardware but we act as a free online advisory.

We believe in the ideology that, being loyal to the customer is the most important thing and to Never compromise when it comes to Quality.

AceDevices.Com also has set up a Service Team to provide online, offline and Real world support, to who ever requires them.

**FORCE 4
PRODUCTIONS**

What Lies In The Future

With Internet connections set to cross the 100 Million mark, and E-Commerce revenues set to increase 95%, This is an avenue which needs innovations and departure from tradition to create something new and unique.

This opportunity exists not only to do something Creative, But also to provide a service which has been till date neglected by a majority of corporate establishments.

ACE
DEVICES
WWW.ACEDEVICES.COM

Contact Us :

F-1/D-3 Sungrace Association
Sector-10 Vashi Navi Mumbai
400703, India.

Telephone :
(O) 91-0-9820408938,

Website :
www.force4productions.com
www.acedevices.com

Email :
info@force4productions.com
info@acedevices.com



ACE
DEVICES
WWW.ACEDEVICES.COM